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**FOR IMMEDIATE RELEASE**

**BAYSPORT NAMES NEW PHYSICAL THERAPY DIRECTOR**

*Karen Woodbeck, MS, PT, OCS, ATC*

**LOS GATOS, California, January 4, 2008** - BaySport, Inc. is excited to announce that Karen Woodbeck, MS, PT, OCS, ATC, will be stepping into the position of Director of Physical Therapy. Karen has been a BaySport team member since 2002 as a physical therapist at BaySport's Courtside Club location. She has been instrumental in building the client list in the clinic and has established strong relationships with onsite members, club staff, and community physicians.

As Director of Physical Therapy, Karen will be providing leadership and guidance for the physical therapy staff in terms of patient care, protocol and marketing. In addition, Karen will be interfacing with the business and billing office at BaySport Corporate Headquarters.

Karen has been practicing physical therapy for 20 years and specializes in Sports and Orthopedics, along with continuing her interest in athletic training - her first degree. Her management experience includes 11 years in outpatient care, overseeing multiple employees and locations. During this time, Karen was instrumental in developing and facilitating the 1) Company Coordinator for Clinical Internship Program 2) Volunteer Internship Program 3) Critical Care Pathways, and 4) Job Descriptions with delineating tiers for physical therapy staff. In addition, she grew two clinics from two therapists to four and five clinicians, respectively, with commensurate increases in patient treatments.

Karen is excited to step up to her new responsibilities and looks forward to expanding current relationships. She is available at BaySport at Courtside Club Monday, Wednesday and Thursday from 8:00 am to 7:00 pm and can be reached at 408.395.8851 and

[karen.woodbeck@baysport.com](mailto:karen.woodbeck@baysport.com).

## **About BaySport, Inc.**

Found in 1987, BaySport is a leading provider of preventive medicine, physical therapy, and corporate fitness services with offices in San Francisco, Redwood City, Santa Clara, Los Gatos, and San Diego. In addition to clinic based executive physical examination programs, BaySport has developed many worksite based programs aimed at improving employee health and reducing employer health costs. From corporate fitness center management to cholesterol screening services, the BaySport staff is able to help participants identify health risks and make lifestyle adjustments to reduce their risk of heart attack or stroke, certain cancers, and other diseases. More information about BaySport, Inc. is available at [www.baysport.com](http://www.baysport.com).

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